

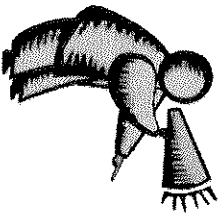
# 2004 GREAT NEIGHBORHOODS?

## SERIES OVERVIEW

AUGUST 27-28

### LEADERSHIP STYLES AND PRACTICES

Learn what it means to be an effective leader. Assess your own leadership strengths and weaknesses, and create an action plan for building new skills and practices. A great starting point for Great Neighborhoods!



### MANAGING MEETINGS AND GROUPS

Managing effective meetings may seem simple, yet it's often a challenging job for neighborhood leaders, whose role includes leading diverse groups to consensus and beyond. Practical and immediately applicable.

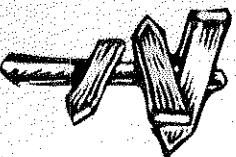
SEPTEMBER 17-18

### STRENGTHENING MEMBERSHIP

Discover keys to strengthening, maintaining and motivating membership in your neighborhood organization through this hands-on workshop. Focuses on effective ways to keep your membership energized and revitalized.

### MANAGING CONFLICT

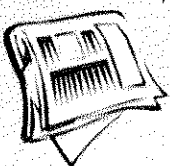
Some conflict is not necessarily bad, and some conflict can never be truly "resolved." But managing conflict is possible if you consider what conflict means, what is behind conflict and how people react to it. Fun and engaging.



OCTOBER 8-9

### BUILDING MEDIA RELATIONSHIPS

Learn how to build relationships with the media to increase awareness about your neighborhood, its priorities and activities. Great tips on practical ways to work with our friends in the news business.



### PARTNERING WITH CITY HALL

Communicating with and influencing City Hall is a bit of art, a bit of science, and sometimes a bit of a challenge. But it can be done, while making friends and building relationships with public resources essential to your neighborhood's quality of life.

NOVEMBER 5-6

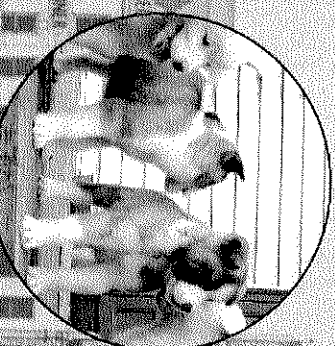
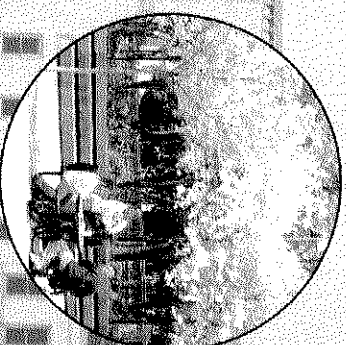
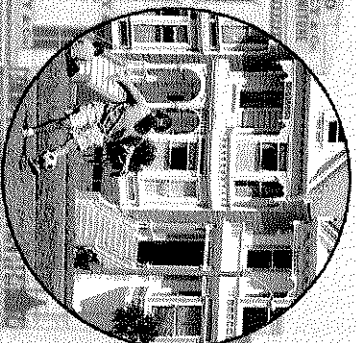
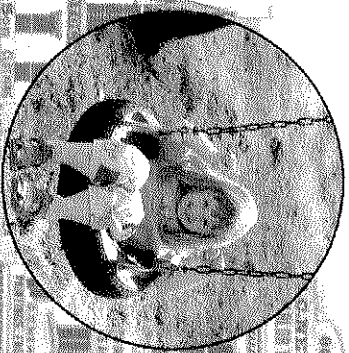
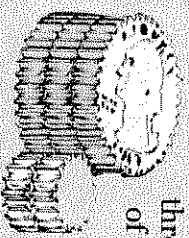
### VISION INTO ACTION

Picture your neighborhood as you would prefer it to be in the future... Now envision what it will take to get there. This workshop takes you from where you are now to where you want to be, in practical steps that any neighborhood can put to immediate use.

### FUND-RAISING STRATEGIES

Don't complicate the fundraising game; learn how it can be done at many levels.

This workshop will guide you through the basic elements of fundraising at the neighborhood and community level. Lots of great advice and practical tools.



GREAT NEIGHBORHOODS!  
REGISTRATION FORM

Name \_\_\_\_\_  
Neighborhood \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-Mail \_\_\_\_\_

REGISTRATION FEE

Paid by August 5 ..... \$50.00  
After August 5 ..... \$65.00

Payment Enclosed ..... \$ \_\_\_\_\_  
Please make checks payable to the  
Heartland Center for Leadership Development

Charge my (circle one): MC VISA  
\$ \_\_\_\_\_

Card # \_\_\_\_\_  
Expiration \_\_\_\_\_

Cardholder address (if different than above):  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

X \_\_\_\_\_  
Signature \_\_\_\_\_

Return with payment to:  
Heartland Center for Leadership Development  
941 'O' Street, Suite 920  
Lincoln, NE 68508

All workshops will be held in the  
Upper Level Conference Room  
F Street Community Center  
1225 F Street

ABOUT GREAT NEIGHBORHOODS!

Great Neighborhoods! is a program developed by the Urban Development Department (City of Lincoln), Neighborhoods, Inc., and the Heartland Center for Leadership Development. Great Neighborhoods! will provide tools and techniques to develop and enhance the leadership skills of anyone interested in building a stronger neighborhood community.

Beginning with an overview of leadership styles and practices, the workshops build on one another to give you the skills needed to manage meetings, strengthen membership in your neighborhood organization, and manage conflict that may arise. Great Neighborhoods! continues with workshops on building positive relationships with your local media and with city hall, and concludes with training on long-term planning and strategies for fund raising.

Your registration fee covers all eight workshop topics and includes both supper on Friday evenings and a continental breakfast on Saturday mornings. Participants who complete the series will receive a Great Neighborhoods! recognition certificate at the final workshop.

CITY OF LINCOLN

The City Urban Development Department administers the City's annual allocation of federal Community Development Block Grant (CDBG), Emergency Shelter Grant (ESG) and HOME funds to improve the quality of life for Lincoln's citizens by maintaining and enhancing Lincoln's built environment, particularly low and moderate income neighborhoods. For more information, call 441-7606.

NEIGHBORHOODS, INC.

Neighborhoods, Inc. is a local community-based housing organization working to revitalize Lincoln's neighborhoods. It is a nonprofit organization that operates as a voluntary partnership of neighborhood residents, local businesses and city government. For more information, call 477-7181.

HEARTLAND CENTER FOR  
LEADERSHIP DEVELOPMENT

The Heartland Center for Leadership Development is an independent, nonprofit organization developing local leadership that responds to the challenges of the future. A major focus of the Heartland Center's activities is practical resources and public policies for community revitalization. For more information, call 474-7667.

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GREAT  
NEIGHBORHOODS!

Building strong leadership for  
Lincoln's neighborhoods

FALL 2004



SPONSORED BY  
City of Lincoln  
Neighborhoods, Inc.

Heartland Center for Leadership Development

